



**seminars**

## Business Financial Intelligence

Seminar Length: Onsite 1 day, Online 3 x 90 min webinars

Participant Numbers: Onsite up to 25, Online up to 100

Participants: any level within the organization

Our seminars are all *modular* by design – meaning that they are highly customizable to suit your exact needs. We partner closely with you to ensure we completely understand your desired outcomes. We invest the time to ensure we understand your organization and tailor the pre-work, seminar, and post work to get you the results you want.

Imagine a business where everyone understands how their daily activities contribute to the performance of the organization. Imagine a business where everyone acts as if they own the business – what would that do to profits? Investing in the financial intelligence of your employees will help significantly and sustainably improve business results.

This seminar has proved to be tremendously valuable to senior management, sales and operational staff at all levels. In fact, if you think about it, every employee has an effect on business results!

Completely tailored to your business, this program helps people to better understand the language of business, and how their daily activities impact the organization's money-making model and what they can do to improve results. The program can also help demystify the Annual Report and how to better interpret earnings calls if the company is publicly traded.

Leading companies know that Business Financial Intelligence helps build a positive culture of "a business within a business." Communicate everything you can to your employees – once they care, there's no stopping them!

### Fees

Facilitation Fees	Participant Guides	Travel Expenses
\$4,200	\$40 per person (or we can send you the electronic PDF at no cost)	Agreed in advance and charged additionally

### Additional Option - Survey Pack

It's vitally important to measure the effectiveness of every dollar you invest in training and development today. To help you, we offer a *Survey Pack* that consists of three parts: (1) an online pre-survey, (2) an evaluation at the end of the seminar, and (3) an online post-survey that is completed twelve weeks after the seminar.

We will provide a comprehensive electronic summary showing the full picture of the results gained from your investment. Our fee for the *Survey Pack* is \$400.



Available ONSITE or ONLINE

### Our Promise



**#1 Best Content** - We commit to always providing you access to the **BEST CONTENT** available.

**#2 Best Person** - We promise you the **BEST PERSON** from our team to meet your exact needs and serve your organization culture.

**#3 Best Results** - We promise you **BEST RESULTS** within your organization as an end product of our training & development work with you.

### Other Seminars available

Art of Execution • Charting the Course • Customer Centered Service • Emotional Intelligence (EQ) for Managers • Leading Others  
Personal and Interpersonal Effectiveness • Positively Reducing Conflict • Presentation and Facilitation Skills  
Team Excellence • Time Management • Work Life Balance 2.0

### We also offer

